

DAN Department of Management and Organizational Studies

Undergraduate Viewbook '25-26



DAN Department of Management and Organizational Studies **Quick Stats**

G DISTINCT PROGRAM OPTIONS:

Accounting, Commercial Aviation Management, Human Resources, Finance, Management and Legal Studies, and Consumer Behaviour.

The Commercial Aviation Management program is the

ONLY PROGRAM IN CANADA

providing both flight training (ICPL - Integrated Commercial Pilot Licence) and management education.

TOP100

Social Science faculties, worldwide (Higher Education Evaluation and Accreditation Council, the QS Corporation and the Academic Rankings of World Universities)

Embracing diversity, the department includes students and faculty from

VARIOUS

different backgrounds, fostering a rich tapestry of perspectives.

Management Training With a Difference

The business world is evolving rapidly, facing unprecedented challenges such as economic volatility, ethical dilemmas, technological advancements, and global competition. Studying management and organizational studies with a focus on social science equips you to tackle these challenges head-on.

Understand Business: Encouraging Ethical Leadership and Social Responsibility

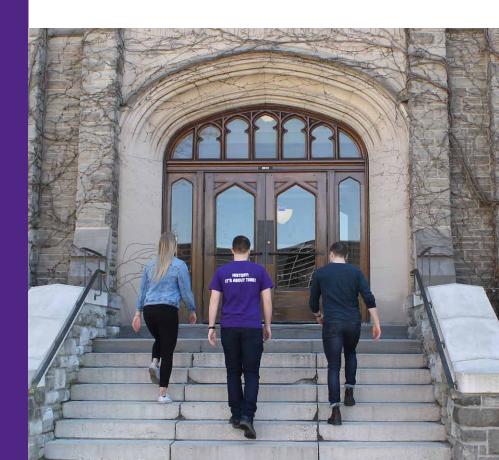
Our program encourages students to ask critical questions about business practices and explore the social implications of organizational decisions, fostering a deep understanding of the business world.

Empowering Strategic Decision-Making Through Analytical Skills

Our management programs teach students how to gather, analyze, and interpret business data, providing a strong foundation for strategic and informed decision-making.

Unlock Your Potential: Highly Sought-After Skills for a Dynamic Future

The leadership, analytical, and critical thinking skills developed through our studies are highly sought after by employers in fields such as finance, marketing, human resources, healthcare, non-profits, and beyond.



Choose Your Own Path

Scan for more information about first year courses and module options.



YEAR 1

General Social Science

First-year students in Social Science take prerequisite courses from various departments along with electives. It's a great opportunity for exploration before deciding on a specific path.

OPTION

Gain Work Experience

YEAR 2

Choose Your Path

There are several module options for students in their second year of study: specialize within an area, pursue a major or minors.

Continue to Explore

years, stay in their current

module or make a change.

Students can either

graduate after three

OPTION

Internships

Gain paid, full-time industry experience through our internship program!

Differentiate yourself from your peers: apply classroom learning, build your professional network, and explore your career potential.

Internship Options

Summer (4-Month) Internship: Between 2nd & 3rd year.

Short Term (8-Month) Internship: Between 3rd & 4th year.

Long Term (16-Month) Internship: Between 3rd & 4th year.

Earn an average of 40K/year during your internship!

Students can work during summer time for 4 months or take a year off to work for 8-16 months, which will extend their studies by an additional year to gain valuable work experience.



go on an internship or

YEAR 4

Graduate

Students graduate upon completing the required credits for their chosen module.

The opportunities are endless: Module options at Western encompass Honours Specialization, Specialization, Major(s), and Minor(s). Students can also combine modules, even integrating options from other faculties, for a tailored academic experience.

Optional

exchange.

Students who opt for internships or dual degrees and choose to pause their education can extend their studies by an additional year.

Past Employers Include:

BDO Canada LLP BMO Financial Group

Carfax CIBC

Compass Group Canada Deloitte

Digital Extremes

Enbridge

Enterprise Mobility Environment Climate Change Canada

Ernst & Young

Immigration and Refugee Board of

Canada KPMG Ontario Public Service

PwC RBC TD Bank

Voices.com WSIB



Scan for more information about internships.

"The past 12-16 months have been a great learning experience that has allowed me to grow so much as a young professional. This was my first internship in Canada, and as an international student, I'm truly grateful that my program at Western University provided this amazing opportunity."



Accounting

Gain essential skills in financial reporting, auditing, and tax preparation, preparing you for a career as a CPA (Chartered Professional Accountant).

Commercial Aviation Management

Unique in Canada, this program combines pilot training (ICPL - Integrated Commercial Pilot Licence) with comprehensive management education.

Consumer Behaviour

Understand the psychological and social factors influencing consumer decisions, utilizing the latest in consumer analytics and marketing strategies.

Human Resources

Prepare for a career as a CHRP (Chartered Human Resource Professional) with courses in employee relations, organizational behavior, and strategic HR management.

Finance

Develop expertise in financial analysis, investment strategies, and risk management, leading to opportunities for a CFA (Chartered Financial Analyst) designation.

Management and Legal Studies

Explore the intersection of business and law with courses that cover corporate governance, business ethics, and legal regulations.

Unique Courses

Personal Finance Course: Empowering Students for Financial Success

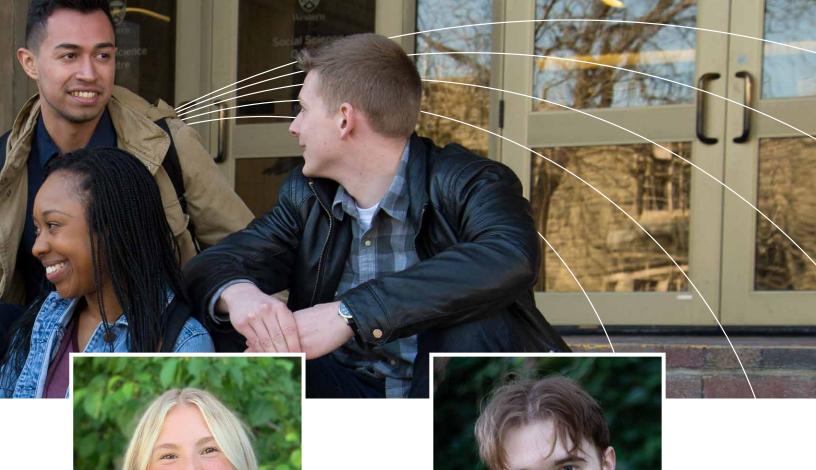
Inspired by personal experiences and the desire to help others avoid financial struggles, the Personal Finance course equips students with essential skills for managing their money effectively. Students gain practical knowledge in budgeting, tax planning, investment strategies, and responsible credit management. Interviewing a financially successful person and creating a realistic post-graduation budget throughout the course provide hands-on learning and valuable real-world application. The course's engaging approach, including guest speakers and real-life stories, ensures that students leave with the confidence and tools needed for a prosperous financial future.

EDI-D in the Workplace: Real-World Applications and Strategies

EDI-D in the Workplace explores how equity, diversity, and inclusion can be effectively integrated into human resource management. Students engage with current HRM practices through an EDI-D lens, analyzing real-world problems and developing actionable strategies based on recent research and case studies.

DAN Management Study Abroad Program: Enhancing Academic and Personal Growth in the Netherlands

The DAN Management Study Abroad program at Radboud University in Nijmegen, Netherlands, offers DAN Management students a transformative experience. Through coursework, cultural activities, and international exposure, students develop essential skills in adaptability, resilience, and intercultural communication, preparing them for successful careers in a globalized world.



Exploring Consumer Insights: Bridging Psychology and Consumer Behaviour

"My favourite part of the Consumer Behaviour program is the study and review of consumer research and its overlapping themes with basic human psychology. In this program, I enjoyed learning about various research studies conducted over the years and how these have shaped the knowledge we have of consumers today."

Kaitlyn Manicom Consumer Behaviour Student

Navigating Growth: Experiential Learning in DAN Management Program

"My experience in the DAN Management program has been one of immense growth. Through in-class learning under incredible faculty, and experiential learning in my internship, I have been given a theoretical and applied base of knowledge to use towards driving for change."

Aiden Dufault Human Resources Management Student Students in the Faculty of Social Science accessed over

\$6.5 MILLION

in financial support from Western in the form of scholarships, awards, and bursaries. 90%

of our Faculty of Social Science graduates secure employment within just six months of completing their studies. Join a robust alumni network of

90,000

graduates worldwide, providing invaluable connections and opportunities across various industries. Participate in more than

200

student clubs, including the dynamic Social Science Student Council, fostering leadership, community involvement, and personal growth. Benefit from international study opportunities and partnerships with over

100

institutions globally, enhancing your education with diverse cultural and academic experiences.

Access comprehensive academic counseling and personalized guidance from experienced advisors within the department, ensuring you achieve your academic and career goals.

Elevating Careers: The Unique Blend of Commercial Aviation Management and Business Expertise

"The DAN Management Commercial Aviation Management program is extremely unique, combining commercial flight training with a business degree. As a graduate of this program, you have the option to pursue a career as a pilot, to join the airline management team, or to pursue other business ventures.

As the Vice President of Finance for the Student Council, I gained invaluable experience in managing budgets, and working collaboratively with a dedicated team. With this role I already started developing my leadership and financial management skills."



